

Digital Advertising Rates 2024

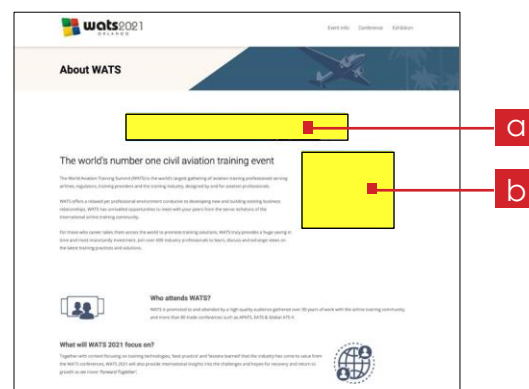
Website Advertising Rates (prices are per month)

Halldale.com Website US\$ Euro UK£

MST			
Leaderboard 1	\$1,145.00	€ 990.00	£850.00
Leaderboard 2 Middle	\$595.00	€ 520.00	£450.00
Leaderboard 3 Bottom	\$1,015.00	€ 880.00	£760.00
Right Rail 4 Top	\$1,035.00	€ 900.00	£770.00
Right Rail 5 Middle	\$1,430.00	€ 1,240.00	£1,060.00
Right Rail 6 Bottom	\$1,520.00	€ 1,320.00	£1,130.00

Event Website			
Banner (a)	\$2,580.00	€ 2,820.00	£2,420.00
Banner (b)	\$2,100.00	€ 2,590.00	£2,220.00

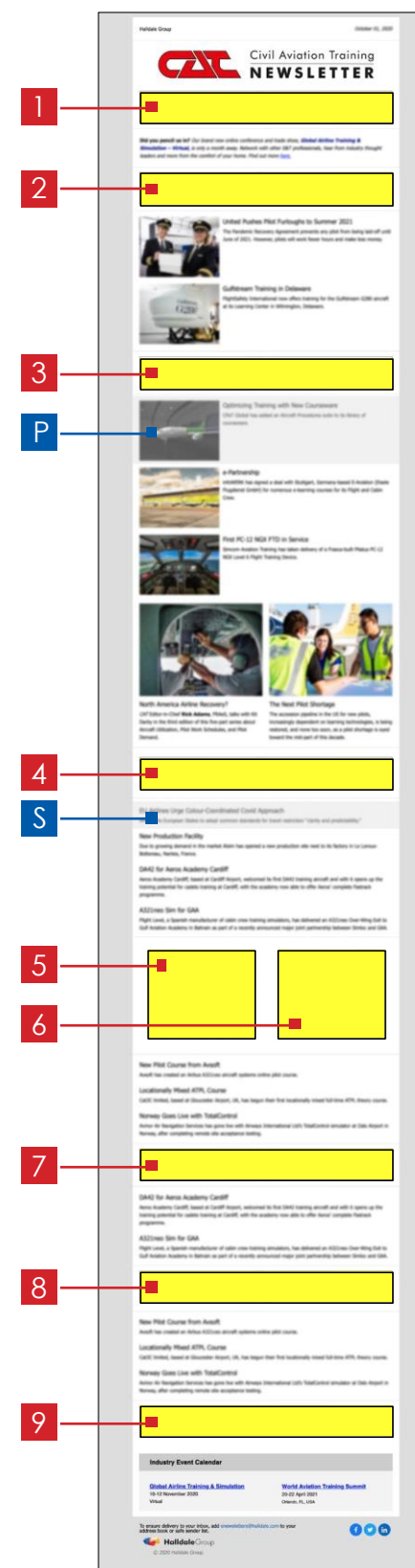
Event website



halldale.com website



Newsletter



Newsletter Advertising Rates (prices are per month)

	US\$	Euro	UK£
Banner 1	4160.00	3575.00	3080.00
Banner 2	3915.00	3365.00	2900.00
Banner 3	3355.00	2885.00	2485.00
Banner 4	3003.00	2585.00	2225.00
Medium Rectangle (left) 5	2775.00	2385.00	2055.00
Medium Rectangle (right) 6	2775.00	2385.00	2055.00
Banner 7	2255.00	1940.00	1670.00
Banner 8	2035.00	1745.80	1505.00
Banner 9	1830.00	1575.00	1355.00
Sponsored Content			
Premium (P)	6255.00	5375.00	4635.00
Standard (S)	5005.00	4300.00	3705.00
Video Placement	3445.00	2960.00	2550.00

Featured on home page premium charge of \$1135/€975/£840

Advertising Specifications

Website Leaderboard: 728 x 90 pixels – gif, jpg, or png
and 320 x 50 pixels (for mobile device viewing)

Website Medium Rectangle: 300 x 250 pixels – gif, jpg or png

Newsletter banner: 728 x 90 pixels – jpg or png

Newsletter Medium Rectangle: 300 x 250 pixels – jpg or png

Talk to the team to find out how Halldale can support your marketing programme.

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